



## **Problem**

Poor infrastructure for charging electric vehicles all over the country;

Bad user experience;

## **Solution**

- Strong and reliable Infrastructure for charging electric vehicles combined with excellent customer service (hardware and software)
- Subscription Service and Product Sales
- Market differential guaranteed by a high quality and low-cost product.



## **Pilot Proposal**

Design our own product, having the intellectual property of it.

Install 239 charging stations all around the country connecting the areas that has higher vehicle flow.

Connect all the charging stations to renewable power plants.

Launch a subscription service for electric car owners.

	1º Year	2º Year	3º Year	4º Year	5º Year
EBTIDA (usd)	485.00	1.750.000	4.350.000	9.500.000	13.000.000
Margem EBTIDA	19%	39%	54%	64%	65%







### **Products**



#### EV001-22

EV001-22 charger is ideal for fast and efficient charging of electric vehicles. With a capacity of 22Kw, it offers a sophisticated user experience and modern design. Advanced and safe technology ensures protection for the user and vehicle. Compatible with several models, it is a sustainable solution for daily mobility.



#### **Smart Intelligence Charger**

Smart Intelligence Charger is an electric charger that offers flexibility by allowing the user to choose the type of outlet that best meets their needs. It is compatible with several types of outlets, including 10A, 20A and 32A single-phase, as well as 32A three-phase, and has a power ranging from 1.8Kw to 22Kw, depending on the type of outlet used. In addition, the charger is equipped with Wi-Fi connectivity.



#### **Charging Station EVS22**

EVS22 Charging Station allows you to charge 2 vehicles quickly and efficiently, with two outputs of 22 kW each. With a 32-inch touchscreen, it is ideal for public places and allows you to display attractive ads to the public. The combination of loading and advertising is perfect for businesses to promote their products and services effectively.



#### **Charging Station EVF30**

EVF30 Charging Station is a fast charger of up to 300 kW for electric vehicles, offering a convenient and fast solution for needing a fast charge during travel or day-to-day activities. Featuring an intuitive interface, electrical and safety protections, high-quality materials and fast charging capability, the EVF30 Charging Station is the right choice for any electric vehicle owner looking for convenience and freedom of travel.





# User Experiences

We will create an interconnected charging network to bring security to users and enable them to carry out medium and long-distance journeys with peace of mind and security that Pacto Mobility will be there to assist them.

Assistance anytime, anywhere

I can go anywhere!

Fast charging, optimized time



#### Market Growth

Expected growth of approximately 106% per year, according to PwC research. We consider 85% growth per year in our financial modeling.

PwC Research: https://www.pwc.com.br/pt/sala-de-imprensa/release/carros-eletricos-representarao-14-da-demanda-energetica-do-brasil-em-2040.html

#### Market Share

Expected to have 2% of de Market Share of EVs.

#### **Products Share**

Signature – 65% Equipment Sales – 30% Charge Separately – 5%

#### Revenue by Business Unit

Year 1 (USD/thousands)
Signature - 1.932
Equipment Sales - 124
Charge Separately - 896





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